



THE WINSTON GROUP

NEW MODELS SENATE NATIONAL BRAND SURVEY
April 12-13, 2005
1000 Registered Voters

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|-----------|
| 1. Right Direction | 40 |
| 2. Don't Know/Refused (DO NOT READ) | 7 |
| 3. Wrong Track | 52 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|-----------|
| 1. Approve | 48 |
| 2. Don't Know/Refused (DO NOT READ) | 3 |
| 3. Disapprove | 49 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable
3. Republicans in the US Senate	52	39
4. Democrats in the US Senate	51	40

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|---|-----------|
| 1. Education | 7 |
| 2. Social Security | 15 |
| 3. Retirement and Investments | 2 |
| 4. Terrorism | 5 |
| 5. Health Care/Prescription Drugs | 11 |
| 6. The Economy | 18 |
| 7. Jobs | 5 |
| 8. Taxes | 3 |
| 9. Crime and Safety | 2 |
| 10. Environment | 3 |
| 11. National Defense/Foreign Affairs/Iraq | 15 |
| 12. National Deficit | 4 |
| 13. Corporate Accountability | 1 |
| 14. Civil Rights | 2 |
| 15. Gay Marriage | 3 |
| 16. Other (SPECIFY) | 3 |

17. Don't Know/Refused (**DO NOT READ**) **3**

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	Rep	Dem
6. Education	40	50
7. Social Security	38	53
8. Health Care/Prescription Drugs	36	53
9. The economy	46	46
10. Jobs	42	48
11. War in Iraq	48	41

(ROTATE 12-14 WITH 15-17)

12. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes	43
2. No	55
3. DK/Refused (DO NOT READ)	2

13. What was it?

Social Security/Private Investment Accounts	32
Recent Discussion of Judiciary	18
House Ethics	11
National Defense/Foreign Affairs/Iraq	10
Debating Filibuster Rules Changes	9
Judicial Appointments	6
Health Care/RX	5
Bolton Nomination and Hearings	4
Negroponete Appointment	4
Deficit/Budget	3
Economy/Trade	3
Education	3
Taxes	3
Immigration/Border Control	2
Environment/Energy/Drilling	2
Terrorism	2
Bankruptcy Bill/	2
Gas/Energy	2
Politics/Infighting	1
Retirement/Investments	1
Other	6
DK/Refused	9

14. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	35
2. Less Favorable	54
3. No Difference (DO NOT READ)	11

15. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

- 1. Yes 35
- 2. No 65
- 3. DK/Refused **(DO NOT READ)** 1

16. What was it?

- Social Security 15
- Bolton Nomination/Confirmation Hearings 12
- Judicial Appointments/Opposition to 11
- Democrats are Obstructionists/Oppose Bush on Everything 10
- Opposing Social Security Reform 10
- Discussion of Judiciary 9
- Debate over Filibuster Rule Changes 8
- House Ethics 8
- Defense/Foreign Affairs/Iraq 8
- Health Care/RX 5
- Cabinet Confirmation Hearings/Opposition to 3
- Environment/Energy/Drilling in ANWR 2
- Education 2
- Taxes 2
- Tried to Raise Minimum Wage/Fighting for Poor 2
- Negroponete Confirmation Hearings 2
- Deficit/Budget 1
- Hillary Clinton/Run in 2008 1
- Jobs 1
- Ted Kennedy 1
- High Gas/Energy Prices 1
- Economy/Trade 1
- Gay Marriage 1
- Retirement/Investments 1
- Immigration 1
- Nuclear Weapons/Iran/North Korea 1
- Terrorism 1
- Other 5
- DK/Refused 10

17. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

- 1. More Favorable 46
- 2. Less Favorable 45
- 3. No Difference **(DO NOT READ)** 9

18. If the elections were held today for US Senate in your state, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

- 1. Republican 43
- 2. Undecided 5
- 3. Democrat 50
- 4. DK/Refused **(DO NOT READ)** 1

Turning to the subject of the legal system and judges....

19. For the most part, do you think that most judges in America **(ROTATE)**

- | | |
|---|-----------|
| 1. Apply the law | 52 |
| 2. Apply their own views in their rulings | 41 |
| 3. DK/Refused (DO NOT READ) | 7 |

20. Do you think that the judicial branch has **(ROTATE)**

- | | |
|------------------------------------|-----------|
| 1. Too much power | 38 |
| 2. About the right amount of power | 50 |
| 3. Not enough power | 8 |
| 4. DK/Refused (DO NOT READ) | 4 |

21. Do you think that a filibuster on judicial nominations is **(ROTATE)**

- | | |
|---|-----------|
| 1. A legitimate tool to promote fair debate in the Senate | 34 |
| 2. A tactic to block votes for partisan reasons | 51 |
| 3. DK/Refused (DO NOT READ) | 15 |

22. Republicans in the Senate are considering a proposal that would prevent the use of the filibuster on judicial nominations only. Do you favor or oppose this proposal?

- | | |
|------------------------------------|-----------|
| 1. Favor | 37 |
| 2. Oppose | 51 |
| 3. DK/Refused (DO NOT READ) | 13 |

23. Now, do you think that Democrats in the Senate are trying to **(ROTATE)**

- | | |
|--|-----------|
| 1. Block President Bush's judicial nominees for ideological and partisan reasons | 53 |
|--|-----------|

OR

- | | |
|---|-----------|
| 2. Protect the Senate tradition of the filibuster which has preserved the voice of the minority | 33 |
| 3. DK/Refused (DO NOT READ) | 14 |

Please tell me if you believe or do not believe the following statements.

24. Senate Democrats say that they have allowed confirmation of over 200 of President Bush's judicial nominees, and they are only filibustering a handful of judicial nominees that are too extremist for the courts.

- 1. Believe **47**
- 2. Do not believe **40**
- 3. DK/Refused **(DO NOT READ)** **13**

25. Every judicial nominee, regardless of his or her ideology, deserves a fair up or down vote.

- 1. Believe **83**
- 2. Do not believe **11**
- 3. DK/Refused **(DO NOT READ)** **5**

26. The Bush administration is the first administration to have judicial nominees blocked by a filibuster.

- 1. Believe **22**
- 2. Do not believe **58**
- 3. DK/Refused **(DO NOT READ)** **20**

Now just a few demographic questions for statistical purposes only - -

27. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? **(DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

- 1. ABC News **9**
- 2. NBC News **10**
- 3. CBS News **5**
- 4. Local TV news **26**
- 5. CNN News **22**
- 6. MSNBC/CNBC News **4**
- 7. Fox News **16**
- 8. CSpan **1**
- 9. Daily newspaper **48**
- 10. News magazines such as Time, US News, and Newsweek **5**
- 11. Opinion magazines like Weekly Standard **0**
- 12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites **8**
- 13. News Pages of Internet Service Providers such as Yahoo News and MSN News **5**
- 14. Opinion websites like Drudge Report or slate.com **1**
- 15. National Public Radio **7**
- 16. Religious radio shows **1**
- 17. Talk radio like Rush Limbaugh **2**
- 18. General radio news station **4**
- 19. Public television news shows like McNeil Lehrer **1**

20. Comedy Shows like the Daily Show with Jon Stewart	0
21. Late Night TV Shows like Jay Leno	0
22. Morning TV shows like Today, Good Morning America	0
23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	1
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	0
25. Other	12
26. DK/Refused	2
28. In what year were you born?	
1. 18-34	13
2. 35-44	17
3. 45-54	21
4. 55-64	22
5. 65+	25
6. Refused	1
29. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?	
1. Republican	36
2. Democrat	36
3. Independent	25
4. Other DK/Refused (DO NOT READ)	3
30. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?	
1. Liberal	19
2. Moderate	46
3. Conservative	34
4. DK/Refused (DO NOT READ)	1

31. Are there children in your household under the age of 18 years old?

- | | |
|------------------------------------|-----------|
| 1. Yes | 32 |
| 2. No | 67 |
| 3. DK/Refused (DO NOT READ) | 0 |

32. What is your current marital status?

- | | |
|------------------------------------|-----------|
| 1. Single, never married | 15 |
| 2. Married | 63 |
| 3. Separated | 1 |
| 4. Divorced | 10 |
| 5. Widowed | 10 |
| 6. DK/Refused (DO NOT READ) | 1 |

33. What is the annual income of your household before taxes? Is it...

- | | |
|------------------------------------|-----------|
| 1. Less than 15K | 9 |
| 2. 15K-30K | 13 |
| 3. 30K-50K | 20 |
| 4. 50K-75K | 18 |
| 5. 75K-100K | 9 |
| 6. Over 100K | 12 |
| 7. DK/Refused (DO NOT READ) | 18 |

34. What is your religion?

- | | |
|--|-----------|
| 1. Evangelical/Fundamentalist Protestant | 12 |
| 2. Mainline Protestant | 19 |
| 3. Catholic | 24 |
| 4. Jewish | 1 |
| 5. Mormon | 2 |
| 6. Atheist/ Agnostic | 5 |
| 7. Other | 29 |
| 8. DK/Refused (DO NOT READ) | 8 |

35. What is your race?

- | | |
|------------------------------------|-----------|
| 1. Hispanic | 5 |
| 2. African-American | 8 |
| 3. Asiatic | 2 |
| 4. White | 81 |
| 5. Other (SPECIFY) | 2 |
| 6. DK/Refused (DO NOT READ) | 2 |

Gender: **(BY OBSERVATION)**

- | | |
|-----------|-----------|
| 1. Male | 47 |
| 2. Female | 53 |

What type of area do you live in? **(TAKEN FROM SAMPLE)**

- | | |
|-------------|-----------|
| 1. Urban | 31 |
| 2. Suburban | 50 |
| 3. Rural | 18 |

Region: **(Region taken from sample information)**

- | | |
|---------------------|-----------|
| 1. Northeast | 19 |
| 2. South | 28 |
| 3. Midwest | 21 |
| 4. Plains/Mountains | 17 |
| 5. West Coast | 15 |