

Important note regarding February Toplines including Tea Party breakout: the data for attitudinal questions (1-47) corresponds with the data includes in the Winston Group memo analyzing these results. However, for demographic items (48-end), the data in the analysis memo is aggregated from the December, January and February surveys and therefore may vary slightly from the February-only results in this topline document.

**NEW MODELS NATIONAL BRAND SURVEY
TEA PARTY TOPLINES
February 22-23, 2010
1000 RVs**

B. In thinking about next year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in the election?

	DEC 2009	JAN 2010	FEB 2010	FEB TEA PARTY
MEAN	8.11	8.2	8.15	8.54

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track? [Q]

	DEC 2009	JAN 2010	FEB 2010	FEB TEA PARTY
1. Right Direction	41	35	37	15
2. Don't Know/Refused (DO NOT READ)	9	10	11	3
3. Wrong Track	50	55	53	82

2. Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?

	DEC 2009	JAN 2010	FEB 2010	FEB TEA PARTY
1. Approve	49	46	49	17
2. Don't know/refused	6	6	6	2
3. Disapprove	45	48	44	81

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

		NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	DEC 2009	100	39	53	8
	JAN 2010	100	39	54	6
	FEB 2010	100	39	54	7
	FEB TEA PARTY	100	57	37	5
4. Democrats in Congress	DEC 2009	100	44	49	6
	JAN 2010	100	41	54	5
	FEB 2010	100	41	53	6
	FEB TEA PARTY	100	16	81	3

5. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

	DEC 2009	JAN 2010	FEB 2010	FEB TEA PARTY
1. Education	6	4	5	-
2. Social Security	5	4	5	4
3. Retirement and Investments	1	1	1	2
4. Terrorism	1	2	1	3
5. Healthcare/Rx	17	15	17	14
6. The Economy	30	31	30	25
7. Jobs	12	15	15	11
8. Taxes	3	3	3	4
9. Crime and Safety	2	-	-	-
10. Environment	3	2	1	-
11. National Defense/Foreign Affairs/Iraq	6	5	5	6
12. National Deficit/Spending	6	10	10	21
13. Energy	1	-	1	1
14. Gas prices	-	1	-	-
15. Immigration	2	2	2	3
16. Other	2	2	3	5
17. Don't know/Refused	3	3	2	2

Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW), (ROTATE) the Republican Party or the Democratic Party?

		REP	DEM
6. Health Care/Rx	DEC 2009	40	50
	JAN 2010	43	45
	FEB 2010	40	47
	FEB TEA PARTY	73	18
7. The Economy	DEC 2009	44	46
	JAN 2010	44	45
	FEB 2010	46	43
	FEB TEA PARTY	74	18
8. Jobs	DEC 2009	40	49
	JAN 2010	42	46
	FEB 2010	42	46
	FEB TEA PARTY	72	20

9. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?

	DEC 2009	JAN 2010	FEB 2010	FEB TEA PARTY
1. Republican	44	43	41	71
2. Lean Republican	2	4	3	3
3. Undecided	6	5	5	3
4. Lean Democrat	1	2	4	-
5. Democrat	45	42	42	19
6. Don't Know/Refused (DO NOT READ)	3	4	5	4
TOTAL REPUBLICAN	46	47	44	74
TOTAL DEMOCRAT	46	44	46	19

10. Which of the following would create more jobs? (ROTATE)

	FEB 2010	FEB TEA PARTY
1. Tax cuts for small businesses	52	55
2. Cutting government spending	39	38
3. Don't Know (DO NOT READ)	9	7

11. Do you favor or oppose President Obama's health care plan? (ROTATE)

	DEC 2009	JAN 2010	FEB 2010	FEB TEA PARTY
1. Favor	43	40	40	15
2. Oppose	49	52	48	82
3. Don't Know (DO NOT READ)	7	9	12	3

BELIEF STATEMENTS

I am going to read a series of statements. For each please tell me if you believe or do not believe the statement. (ROTATE Q12-15)

12. If we don't act on comprehensive health insurance reform, premiums will continue to rise for those with insurance, millions more will lose their coverage, and our deficits will continue to grow larger.

	FEB 2010	FEB TEA PARTY
1. Believe	63	46
2. Do not believe	32	46
3. Don't Know (DO NOT READ)	5	8

13. President Obama's health care plan was crafted in a bipartisan way and includes several Republican proposals.

	FEB 2010	FEB TEA PARTY
1. Believe	40	19
2. Do not believe	52	79
3. Don't Know (DO NOT READ)	8	2

14. Given the state of the economy, Congress should pass basic health care reforms, not a comprehensive overhaul of the health care system.

	FEB 2010	FEB TEA PARTY
1. Believe	60	63
2. Do not believe	34	32
3. Don't Know (DO NOT READ)	5	5

15. President Obama's health care plan includes a 2000 page government takeover of health care that will raise taxes, increase health premiums, cut Medicare, spend \$2.7 trillion, and put bureaucrats between patients and their doctors.

	FEB 2010	FEB TEA PARTY
1. Believe	43	67
2. Do not believe	49	30
3. Don't Know (DO NOT READ)	7	3

16. Do you think that Republicans in Congress have or have not offered an alternative health care plan to what President Obama is proposing?

	FEB 2010	FEB TEA PARTY
1. Have	40	59
2. Have not	51	29
3. Don't Know/Refused (DO NOT READ)	8	12

In terms of the current health care bill being proposed by President Obama, do you think that his bill does or does not achieve the following? (ROTATE Q17-28)

17. Brings down health care costs for all Americans

	FEB 2010	FEB TEA PARTY
1. Does	39	20
2. Does not	54	78
3. Don't Know/Refused (DO NOT READ)	7	2

18. Allows insurance companies to sell health care coverage across state lines

	FEB 2010	FEB TEA PARTY
1. Does	38	27
2. Does not	35	61
3. Don't Know/Refused (DO NOT READ)	26	12

19. Provides adequate protection against abuses by the insurance industry

	FEB 2010	FEB TEA PARTY
1. Does	39	21
2. Does not	45	70
3. Don't Know/Refused (DO NOT READ)	16	9

20. Makes coverage affordable and available to working Americans who do not have insurance

	FEB 2010	FEB TEA PARTY
1. Does	58	32
2. Does not	34	63
3. Don't Know/Refused (DO NOT READ)	8	5

21. Ensures the quality of health care

	FEB 2010	FEB TEA PARTY
1. Does	35	14
2. Does not	57	83
3. Don't Know/Refused (DO NOT READ)	8	3

22. Ensures that you can keep the health care coverage you have

	FEB 2010	FEB TEA PARTY
1. Does	52	28
2. Does not	39	67
3. Don't Know/Refused (DO NOT READ)	9	5

23. Protects seniors' Medicare benefits

	FEB 2010	FEB TEA PARTY
1. Does	45	23
2. Does not	44	68
3. Don't Know/Refused (DO NOT READ)	11	8

24. Raises taxes

	FEB 2010	FEB TEA PARTY
1. Does	66	80
2. Does not	25	17
3. Don't Know/Refused (DO NOT READ)	9	3

25. Helps small businesses to offer health care coverage without taxing job creation

	FEB 2010	FEB TEA PARTY
1. Does	41	22
2. Does not	47	72
3. Don't Know/Refused (DO NOT READ)	12	6

26. Enacts real medical liability reform

	FEB 2010	FEB TEA PARTY
1. Does	33	21
2. Does not	47	67
3. Don't Know/Refused (DO NOT READ)	20	12

27. Expands entitlements and forces Americans into a government-run plan

	FEB 2010	FEB TEA PARTY
1. Does	53	75
2. Does not	38	19
3. Don't Know/Refused (DO NOT READ)	10	7

28. Reduces the deficit

	FEB 2010	FEB TEA PARTY
1. Does	22	14
2. Does not	69	84
3. Don't Know/Refused (DO NOT READ)	9	1

On a scale of 1-9, with 1 being not important at all, and 9 being extremely important, how important or not important is each of the following items to any health care reform bill that Congress passes: (ROTATE Q29-42)

	MEAN	FTP
29. Bring down health care costs for all Americans	7.66	7.61
30. Allows insurance companies to sell health care coverage across state lines	6.56	7.81
31. Provide adequate protection against abuses by the insurance industry	7.72	7.62
32. Make coverage affordable and available to working Americans who do not have insurance	7.77	7.21
33. Ensure the quality of health care	7.82	7.60
34. Ensure that you can keep the health care coverage you have	7.82	8.13
35. Guarantees affordable coverage for patients with preexisting conditions	7.94	7.64
36. Protects seniors' Medicare benefits	8.01	8.04
37. Does not raise taxes	7.03	8.10
38. Helps small businesses to offer health care coverage without taxing job creation	7.45	7.95
39. Enacts real medical liability reform	7.20	7.58
40. Prohibits government funding of abortions	5.63	7.00
41. Does not expand entitlements and force Americans into a government-run plan	6.97	7.82
42. Reduces the deficit	6.90	7.97

RANK

1. Protects seniors' Medicare benefits	8.01
2. Guarantees affordable coverage for patients with preexisting conditions	7.94
3. Ensure the quality of health care	7.82
4. Ensure that you can keep the health care coverage you have	7.82
5. Make coverage affordable and available to working Americans who do not have insurance	7.77
6. Provide adequate protection against abuses by the insurance industry	7.72
7. Bring down health care costs for all Americans	7.66
8. Helps small businesses to offer health care coverage without taxing job creation	7.45
9. Enacts real medical liability reform	7.20
10. Does not raise taxes	7.03
11. Does not expand entitlements and force Americans into a government-run plan	6.97
12. Reduces the deficit	6.90
13. Allows insurance companies to sell health care coverage across state lines	6.56
14. Prohibits government funding of abortions	5.63

RANK – FEBRUARY TEA PARTY

1. Ensure that you can keep the health care coverage you have	8.13
2. Does not raise taxes	8.10
3. Protects seniors' Medicare benefits	8.04
4. Reduces the deficit	7.97
5. Helps small businesses to offer health care coverage without taxing job creation	7.95
6. Does not expand entitlements and force Americans into a government-run plan	7.82
7. Allows insurance companies to sell health care coverage across state lines	7.81
8. Guarantees affordable coverage for patients with preexisting conditions	7.64
9. Provide adequate protection against abuses by the insurance industry	7.62
10. Bring down HC costs for all Americans	7.61
11. Ensure the quality of health care	7.60
12. Enacts real medical liability reform	7.58
13. Make coverage affordable and available to working Americans who do not have insurance	7.21
14. Prohibits government funding of abortions	7.00

President Obama has invited Republicans in Congress to a meeting at the White House next week for bipartisan discussion on health care reform.

43. There are two potential categories of discussion for the meeting. Which one do you think is more important to the future of health care?

	FEB 2010	FEB TEA PARTY
1. Group A which would include insurance reforms, cost containment, expanding coverage, and the impact health reform legislation will have on deficit reduction.	26	12
2. Group B which would include protecting existing quality of health care, making sure you and your doctor are in charge of health care decisions, helping small businesses offer health care coverage to employees, and no tax increases.	70	85
3. Don't Know (DO NOT READ)	4	2

44. Do you agree or disagree with Republicans in Congress who say that if the President is sincere about moving forward in a bipartisan way, we need to start over with a new health care bill.

	FEB 2010	FEB TEA PARTY
1. Agree	60	90
2. Disagree	36	10
3. Don't Know (DO NOT READ)	4	-

45. Do you agree or disagree with Republicans in Congress who say that in order for there to be truly bipartisan discussions about health care, President Obama and Democrats in Congress must agree to eliminate the possibility that they will push health care reform through Congress by using the reconciliation process, which would require only 51 votes rather than the usual 60 votes.

	FEB 2010	FEB TEA PARTY
1. Agree	54	73
2. Disagree	40	24
3. Don't Know (DO NOT READ)	6	4

46. If the starting point for the meeting is the current health care bill rather than a new bill, Republicans in Congress say that they may not participate in the meeting. If they did not participate for these reasons, would you find this acceptable or not acceptable?

	FEB 2010	FEB TEA PARTY
1. Acceptable	29	60
2. Not acceptable	67	38
3. Don't Know/Refused (DO NOT READ)	3	2

47. Do you think that President Obama's push for immediate passage of his health care plan is because of.... (ROTATE)

	FEB 2010	FEB TEA PARTY
1. Policy reasons	39	18
2. Political reasons	55	80
3. Don't Know/Refused (DO NOT READ)	7	2

Now just a few demographic questions for statistical purposes only--

48. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

	FEB 2010	FEB TEA PARTY
ABC News	6	4
NBC News	12	12
CBS News	5	3
Local TV news	21	20
CNN News	21	12
MSNBC/CNBC News	5	2
Fox News	18	46
CSPAN	-	1
Daily newspaper	35	26
News magazines such as Time, US News, and Newsweek	5	2
Opinion magazines like The Weekly Standard	-	-
Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	16	11
News Pages of Internet Service Providers such as Yahoo News and MSN News	5	7
Opinion websites like Drudge Report or slate.com	1	-
National Public Radio	6	5
Religious radio shows	1	-
Talk radio like Rush Limbaugh	5	13
General radio news station	2	4
Public television shows like McNeil Lehrer	-	-
Comedy shows like the Daily Show with Jon Stewart	-	-
Late night TV shows like Jay Leno	-	1
Morning TV shows like Today, Good Morning America	1	-
Political talk shows on cable, such as MSNBC's Hardball	-	-
Sunday News Shows such as NBC's Meet the Press and ABC's This Week	1	-
Other	13	13
Don't Know/Refused (DO NOT READ)	4	4

49. In what year were you born?

	FEB 2010	FEB TEA PARTY
1. 18-34	20	15
2. 35-44	17	12
3. 45-54	23	21
4. 55-64	21	28
5. 65+	17	22

50. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

	FEB 2010	FEB TEA PARTY
1. Republican	33	59
2. Democrat	38	14
3. Independent	27	24
4. Other	1	1
5. Don't Know/Refused (DO NOT READ)	1	1

51. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

	FEB 2010	FEB TEA PARTY
1. Liberal	20	10
2. Moderate	45	26
3. Conservative	33	63
4. Don't Know/Refused (DO NOT READ)	2	2

52. Are their children in your household under the age of 18 years old?

	FEB 2010	FEB TEA PARTY
1. Yes	41	39
2. No	58	60
3. Don't Know/Refused (DO NOT READ)	1	1

53. What is your current marital status?

	FEB 2010	FEB TEA PARTY
1. Single, never married	18	11
2. Married	67	75
3. Separated	1	1
4. Divorced	7	5
5. Widowed	6	6
6. Don't Know/Refused (DO NOT READ)	1	1

54. What is the annual income of your household before taxes? Is it...

	FEB 2010	FEB TEA PARTY
1. Less than 15K	6	7
2. 15K-30K	11	9
3. 30K-50K	16	11
4. 50K-75K	16	22
5. 75K-100K	15	13
6. Over 100K	21	16
7. Don't Know/Refused (DO NOT READ)	15	21

55. What is your religion?

	FEB 2010	FEB TEA PARTY
1. Evangelical/Fundamentalist Protestant	8	11
2. Mainline Protestant	18	17
3. Catholic	26	29
4. Jewish	2	3
5. Mormon	1	1
6. Atheist/Agnostic	6	1
7. Other	29	31
8. Don't Know/Refused (DO NOT READ)	10	7

56. What is your race?

	FEB 2010	FEB TEA PARTY
1. Hispanic	6	5
2. African-American	8	4
3. Asiatic	1	-
4. White	77	87
5. Other	4	1
6. Don't Know/Refused (DO NOT READ)	3	3

57. Do you consider yourself a part of the tea party movement?

	FEB 2010
1. Yes	16
2. No	84

Gender (by observation)

	FEB 2010	FEB TEA PARTY
1. Male	48	55

2. Female	52	45
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What type of area do you live in? (TAKEN FROM SAMPLE)

	FEB 2010	FEB TEA PARTY
1. Urban	24	18
2. Suburban	58	60
3. Rural	18	22

Region (TAKEN FROM SAMPLE)

	FEB 2010	FEB TEA PARTY
1. Northeast	19	21
2. South	28	33
3. Midwest	20	12
4. Plains/Mountains	16	21
5. West Coast	17	13